

Trajectory of Manufacturing Industry in India since Post Reform Period

Sneha Sharad Pawar¹

¹Assistant Professor, Nagindas Khandwala College, Road No. 1, Bhavishya Bharat Campus, Bhadran Nagar, Off S V Road, Malad (W), Mumbai-400064, India

Correspondence: Sneha Sharad Pawar, Assistant Professor, Nagindas Khandwala College, Road No. 1, Bhavishya Bharat Campus, Bhadran Nagar, Off S V Road, Malad (W), Mumbai-400064, India.

Received: June 8, 2018

Accepted: July 2, 2018

Available online: July 30, 2018

doi:10.11114/ijsss.v6i8.3344

URL: <https://doi.org/10.11114/ijsss.v6i8.3344>

Abstract

Manufacturing has been an engine of growth in India in the seventies and eighties. After the 1991 reforms the engine appears to be slowing. This paper attempts to examine the reality behind the increased productivity by applying methods that measure productivity per factor and returns to scale. The analysis reveals that manufacturing output growth in post reform period is 'input-driven' rather than efficiency driven.

The growth in manufacturing sector is dependent on the investment climate. The structural reforms since 1990s have made some progress. Despite recent setbacks, it is universally acknowledged that the reforms process in India cannot be reversed and sooner or later these reforms will be implemented. However, the long term competitive ability of Indian firms would depend on production efficiency. Production efficiency, in turn, is dependent on ability to develop, import and adapt new technologies among other factors. Hence, for achieving the efficiency the theories have been critically examined from Indian scenario and some measures have suggested in this paper.

Keywords: productivity, efficiency, technology, manufacturing industries, India

JEL CODE: C10, C87, D24, D33

1. Introduction

The manufacturing is an export driver and it creates employment and business opportunities. Its continued growth is an absolute necessary for forward movement in economic development. The experience of many countries is testimony to this fact. The Japanese manufacturing sector grew by leaps and bounds in 1970's and 1980's. South Korea and China repeated the same story in 1980's and 1990's respectively. The export share of manufacturing sector of the USA is largest in the world. China is also making its feet strong in the soil of manufacturing sector because of low per unit cost.

The contribution of manufacturing industry towards GDP in India is stagnant at 15 per cent for over two decades. The target under make in India is to 10 crore new jobs by 2020. This can be achieved only by taking the manufacturing sector's growth to 25 per cent of the country's GDP. It poses a big challenge for the government. Again, nearly 80 per cent of manufacturing employment and 17 per cent of total manufacturing output in India is in the informal sector. All these factors states that why manufacturing should be given much importance for its development which is lacking far behind as compared to service sector industry. The literature always found contradiction on the argument of economic development that production first shift from agriculture into manufacturing and only at a later stage of development -from manufacturing into services. This hypothesis appears consistent with cross country evidence. But with the evidence from India, the service sector has grown much faster than the manufacturing sector. But, is it really possible? still a mystery to be resolved.

Many sub-sectors of manufacturing industry are dependent on agriculture and in turn manufacturing give further scope of expansion for service sector. Each sector should be expanded to the extent a country is capable of. The Indian demographic dividend is so well diversified if once given shape to can be utilizes for all three sectors of the economy. The Fei-Ranis theory (1961) truly states that surplus labour if properly utilized can give large value addition to the economy. India is blessed with all three sectors' potential contribution towards economy.

The policy makers realized immediate after independence that any country to be self dependent requires its manufacturing base to be strong. So that's the reason why they given much importance to basic and capital goods industries. Some failures were also met with the policy estimation but the initiative was worth taking. This was the time industries were

running under license raj. But in the post reform period many changes occurred that led to increased manufacturing production and other opportunities in which manufacturing could be given scope to grow. The industries like automobiles, engineering goods, petrochemicals and chemicals, textile, etc. have emerged as major export producing industries in recent period. The trajectory of manufacturing industry during post reform period gives a picture of slow growth during the initial periods of reforms followed by pick up and later shows stagnant contribution towards GDP around 16 per cent. The reasons were many. Low FDI and that too invested for mergers and acquisitions. It is necessary to not just opened up and attract the FDI inflows but to attract it towards expansion and diversification plan. Other reason was low productivity. In initial years of reforms productivity increased steeply but in later period it remained quite stagnant. Low productivity was the main cause of less skilled labour. Some industries which emerged as exporting industries largely became capital intensive. As a consequence, TFP increased and gained advantage of low cost per unit. But in many other industries such as textile industry displayed stagnant growth in later years of reform period. The government expenditure on manufacturing sector was also low as a result of which the potentiality remained unearthed. India was ranked low in terms of doing business though the ranking has improved in recent year.

The situation is on the verge of improvement now as many positive reforms by the government have been introduced. This has created an atmosphere for growth and development of manufacturing industry. But, now it is to see how these factors turn out to be beneficial for the economy.

2. Problem Statement

Though many researchers have traditionally and even in more advance way indulged in evaluating the Indian manufacturing industries, the concept of measuring productivity and efficiency are different. Schumpeter (1934, 1942), Hopenhayn (1992) states that how the productivity increases with new entrants in the market, However this has not proved in case of India. Achieving higher growth rate by skipping development of manufacturing industries is possible for short period but in the long run the growth get affected. It is also important to review manufacturing industry with the time lag.

3. Review of Literature

The study of Bulent Unel (2003) states the pre and post reform period shows remarkable difference in factor productivity in manufacturing sector. The comparisons indicate that the labour productivity and factor productivity increased by 24 per cent and 46 per cent respectively. The study on productivity trend in India's manufacturing sector shows that the sector has improved after the post liberalization period but it has also shown sectoral differences in productivity which vary considerably. Sean M. Dougherty, Richard Herd, Thomas Chalaux (2009), has added to the existing evidence on the productivity of Indian firms. They argued that production shifts first from agricultural to manufacturing and only at a later stage of development from manufacturing into services. The paper also highlights on the issue of institutional breakdown. Goldar B., Aggarwal S, Das D, Erumban A, Das P(2016) a comparative analysis of growth in total factor productivity (TFP) in the formal and informal segments of Indian manufacturing industries is undertaken. Comparison of level of TFP between formal and informal segments of Indian manufacturing revealed that the informal manufacturing enterprises are relatively less efficient. The study also states that enterprises with small size of employment tend to have lower TFP as compared to large firms. The study of the Manpreet kaur and Ravi Kiran (2008) shows a comparative picture of pre liberalisation and liberalisation period depict a slower growth of manufacturing sector of India in the post reform era for aggregative as well as for disaggregative i.e. sectoral level. .P. Bhat (2014) emphasized on the backwardness of manufacturing sector in terms of less progressive technology, skill development, education, innovations etc. The Economic survey of India 2015-16 places emphasis on Indian manufacturing to a key policy objective of the new government, identifying this sector as the engine of long-run growth. It brought back the early development thinking, exemplified most famously in the two-sector model of Lewis (1954) was fixated on the idea of sectoral transformation: moving resources from the agricultural/traditional sector to the manufacturing/ non-traditional sector. According to the study there are two gains to shifting resources from the traditional to the new sectors: first, a compositional gain, which is a gain in economy-wide productivity achieved by shifting the weight of the economy from low to high productivity sectors; second, a subsequent dynamic gain as these resources experience rapid productivity growth. The economic survey has advocated this phenomenon more explicitly. Pulapre Balakrishnan and M. Suresh Babu (2003) discussed "Growth and Distribution in Indian Industry in the nineties". In the study of the evolution of the Indian manufacturing sector over close to three decades, the annual average rate of growth in the nineties is found to have risen almost across the board at the two-digit level of industry. Nevertheless, the acceleration is not particularly impressive for what is often hailed as the most significant policy-regime shift since 1950. There is a hefty rise in investment, however, though without a corresponding increase in its efficiency.

K.S. Chalapati Rao, Biswajit Dhar, K.V.K. Ranganathan Rahul N. Choudhury and Vipin Negi, the foreign investment study team (2014), focused on the direction of FDI inflows in manufacturing sector in India. Highlighting that Efficiency

and productivity in manufacturing sector matters the most for increasing employment, quality of product, demand for product, and its value in world market. Instead of focusing on FDI, the policy makers need to address the problems faced by the domestic enterprises.

According to Schumpeter (1934, 1942), innovative entry by entrepreneurs is the force that drives industry's evolution and sustains economic growth, even as it destroys the value of established companies that have enjoyed some degree of monopoly power derived from previous technological, organizational, regulatory, and economic paradigms. The implication is that the productivity growth of an industry is enhanced by the entry of new firms. In his seminal work, Jovanovic (1982) departs from this line of thinking and suggests an alternative approach. He postulates that heterogeneous firms enter the industry without knowing what their true productivity is. Once they enter the market, they learn about the distribution of their own profitability, based on noisy information from realized profits. By continually updating such learning, the firm decides to expand, contract, or to exit. Hopenhayn (1992) developed a model to capture these market dynamics in long run equilibrium of an industry composed of a large number of price-taking firms producing a homogeneous output. His model predicts that surviving members of the entering firms have a higher productivity than those members that exit. Thus only high productivity entering firms remain in the industry whereas the less productive ones exit. Another important prediction of the model is that the productivity of any member of continuing firms at time t is greater than that of the member of entering firms. This is because as the continuing firms age, more selection takes place and surviving members concentrate a higher proportion of high productivity units. In both these models, establishments are basically passive, acting in response to market signals. Pakes and Ericson (1989) investigate how outcomes from a Jovanovic-style model of 'passive learning' would differ from results generated by a model allowing for 'active exploration' of investment/innovation opportunities. They find that both types of models generate similar results. Success is not guaranteed by investment in active learning. They conclude that new firms are either passive learners or active explorers. If they survive they grow and enter in larger classes. One of the main theoretical implications of these models is that new entrants will, on an average, have lower productivity and a higher probability of exit than the incumbents. They survive if their productivity is higher than those who exit and if they survive their productivity grows further through the selection process. The entry effects are therefore likely to be small.

Aghion et al. (2009) show that entry effects depend on the technological advancement of incumbent firms. While building on Aghion et al. (2001) they assume that the potential entrant enters with a leading-edge technology. If the incumbent is close to the technology frontier, it will innovate more to escape and survive entry. This is more likely to happen in technologically laggard industries. But, if the incumbent is farther from the frontier, he cannot compete with the entrant and will have to exit. Thus, in technologically advanced industries where the incumbent firms cannot survive entry by more productive firms and exit, entry will have only direct effects but in technologically laggard industries entry will induce indirect effects. Thus, entry effects may be relatively smaller in laggard industries as compared with technologically advanced countries.

4. Research Methodology

Based on the extensive literature survey and applying the relevant analysis to current data and the past data, this study aims to analyse the behaviour of manufacturing industry since the reform period 1991 till the year 2015. It focuses on different factors which are responsible for low productivity and stagnation in manufacturing Industry. Low productivity is explained in terms of output per capital, output per labour and capital per labour. This elaborately gives detail regarding the condition of manufacturing industry of India. And also explains how reforms in 1991 have remained unsustainable for its growth in productivity and efficiency. The research has placed more emphasis on technology. How the Indian manufacturing industries have lack behind due to age old use of technology.

The study involves the use of both qualitative and quantitative research methodology to understand containment in the process of manufacturing industry. The research was undertaken in three phases: First, existing literature was reviewed to investigate whether any similar studies have been conducted before and to determine the nature of views and thoughts advocated. Second: it combines all the elements of different research to generally state the reasons behind stagnation in the manufacturing sector and critically examine the new theory that the economic growth can be achieved through service sector surpassing manufacturing industry, and the theory that new entrants are important agents of change. Third: it opens up further scope of study in determining how to increase contribution towards GDP.

In the second phase productivity in terms of output per capita, output per labour and capital per labour is provided that explain how increase in production has been possible over the years. In this phase it also states where India stands in terms of productivity while comparing with the productivity of other countries. The variables used in the methodology are value of output, capital invested and wages employed. With the use of Cobb-Douglas production function, returns to scale for the period from 1991-2000 to 2000-01, 2001-02 to 2009-10 and 2010-11 to 2014-15 is explained. In the third phase, brief details regarding government initiatives in the recent time have been explained with its likely impact on industries in

future period which gives further scope of studies in the trajectory of manufacturing industries. Further, recommendations are also given that can be beneficial for the industry.

The main focus of the study is to put forward the real image of the industry in terms of efficiency gained over time since the post-reform period.

5. Environment for Industrial Development pre and post 1991

After independence, India embarked on a strategy of state-led industrialization based on import substitution. An elaborate set of controls were devised to direct the process of industrialization to suit the path of development envisaged in the various 5-year Plans. The main instrument of industrial controls was the industrial licensing policy, 1951 which regulated entry, exit and expansion of industrial units rather tightly. Private sector participation was excluded from a number of sectors by reserving them only for the public sector companies. Maneuverability of private firms was regulated even in those sectors where their entry was allowed. They needed a license to open a new factory, change location, produce a new product or expand capacity by more than a specified margin. Such licenses were given in accordance with the macro-economic plan targets. Over the years, the government added more tools to this basic instrument of industrial policy, further tightening the entry and movement of industrial units. In 1973, the FERA act was enforced, which restricted the entry of foreign companies only to high-tech core sectors and required them to reduce their share in equity capital to below 40% in other sectors. Apart from this restrictions on foreign technology imports and high tariff and non-tariff barriers on imports were levied. All efforts to start new businesses and /or expand the existing ones by both, foreign and domestic entrepreneurs were restricted.

While entry was tightly regulated, exit was discouraged at any cost. Closure of an industrial unit was considered to be a social loss due to loss of employment and, hence, this outcome was avoided wherever possible. In order to facilitate operation of the sick industrial units, government owned banks and financial institutions were directed to provide them credit at subsidized interest rates. In 1971, through an amendment in the Licensing Act, the central government was empowered to take over industrial undertaking with special emphasis to sick units. In 1977, a merger policy was announced which offered fiscal incentives to healthy industrial units to merge sick units with them. Several concessions were also announced by the RBI from time to time to encourage banks to bail these units out.

The first tentative moves towards deregulation were made during the early 1980s, but the pace of deregulation accelerated with the unveiling of the “new economic policies” in 1985. A series of piecemeal reforms were introduced with the objective of improving productivity in existing units.

The process of reforms was accelerated in 1991 and marked a departure from the earlier development strategy. These reforms laid a strong emphasis on enabling markets and globalization. Licensing was abolished for all industries except those that were related to defence or were potentially environment-damaging. The number of industries reserved for the public sector was cut down from 17 to 3. Both FERA and MRTP acts were repealed. By the end of the 1990s, most manufacturing units were allowed 100 per cent FDI under automatic approval. Procedures for the procurement of technology from abroad were also simplified. Until the end of the eighties, prices of most infrastructure and basic intermediates were controlled by the government on a cost-plus basis, under the aegis of the administered price regime (APR). In the nineties, the APR was also abandoned. Further, trade barriers were considerably relaxed and non-tariff barriers were completely removed, intensifying import competition in the economy.

Since 1991, India has been initiating comprehensive reforms in pursuit of higher growth and development. The wide-ranging reforms have included a major shift from a policy of inward looking industrialization towards outward orientation in order to generate higher export growth and achieve higher rates of gross domestic product (GDP) and development. The composition of the overall output of the Indian economy, in the period of 1993-94 to 2001-02, points to the relatively large share of the non-agricultural sectors. Among the non-agricultural sectors, manufacturing accounts for 23 per cent; electricity, water supply and gas, mining and construction sub-sectors account for 9 per cent, and service sector, comprising all other sub-sectors, accounts for the remaining 43 per cent. With GVA of Rs. 39.90 lakh crore, manufacturing sector contributes 16.57% in 2016-17 which shows the Industry sector has travelled at slow rate since reform period.

The large size of the population and the base for industrialization that was set up in the 1950s and 1960s enabled growth of manufacturing in India in the subsequent two decades. However, the performance of the manufacturing sector in recent times, particularly in the post 1991-reform period has been controversial and has attracted the attention of several researchers. The sustained growth of this sector has now been threatened primarily by the lack of competitiveness of the sector in a period where trade liberalization policies have been implemented. In fact, UNIDO report of 2002 provides evidence for the stagnation of India’s competitiveness, while showing that China has sharply improved its global ranking in the industrial sector’s competitiveness. One of the major determinants of international competitiveness of a country is its productivity in comparison with that of its competing countries and trading partners. However, what is of foremost

importance for a country to improve its productivity is to operate on the production frontier by achieving the maximum possible output from its chosen set of inputs and technology. Thus, it becomes imperative to examine the status of manufacturing productivity in India in the post-reform period.

The average growth rate of manufacturing in the 1990s has been lower than in the 1980s. Nevertheless, the study by Tendulkar (2003) and Goldar (2002) have argued that the 1991 trade reforms seem to have contributed to acceleration in employment growth in organised manufacturing in the post-reform period, mainly due to better access to inputs including capital through foreign direct investment and to the growth in export-oriented industries, which are more labour-intensive. Thus, combining the larger employment with a lower growth in manufacturing between 1995-96 and 1999-2000 than in eighties, one may infer that the manufacturing output growth has been input-driven from the mid-90s. A National Manufacturing Survey conducted by Chandra and Sastry (2002) at the Indian Institute of Management in Ahmedabad shows that material cost comprises about 65 per cent of the total production cost, direct labour accounts for about 9 per cent and other costs including overheads account for the remaining 26 per cent between 1997 and 2001. The survey clearly indicates that efforts to improve the competitiveness of the manufacturing sector need to be targeted on reduction in material costs as well as overheads.

In other words, manufacturing firms in India appear to be operating inside their production frontier.

6. The Manufacturing Sector Has Contributed Little to Income, Export and Employment Growth

Production has been shifting away from agriculture, but mostly into services rather than manufacturing. Despite important product market reforms in the early 1990s, such as trade liberalisation and abolition of industrial licensing, the share of manufacturing in GDP has remained stagnant over the past decades. Economic growth in the last 15 years was led by services, leaving manufacturing sector behind.

The manufacturing sector grew by 8.9% in 2004-05, comfortably outperforming the sector's long term average growth rate of 7%. The sector has remained one of the engines of economic growth since the start of 2005-06. Industrial growth averaged 7.1% per annum in the 1980s. It accelerated slightly to 7.6% per year in the first five years following the beginning of the economic policy reform process in 1991. In the second half of the 1990s industrial growth trended lower at around 5% per annum. However, since 2002-03 industrial growth has accelerated markedly on the back of recent strong GDP growth. This trajectory of manufacturing industry has elaborately explained in this research with the help of Cobb-Douglas Production Function.

7. Efficiency and Growth in Manufacturing Industry

Technology development is critical to a country's efforts in improving productivity, efficiency and competitiveness of its industrial sector. Factor cost advantages are being replaced by technology related factors such as zero-defect product quality and international certification of firms' quality assurance systems (e.g., ISO 9000) in determining international competitiveness. Central to maintaining competitiveness is the ability of producers to respond quickly and effectively to the changing demands of the international market.

Technological capabilities can be best described in terms of three levels: the basic level involves the ability to operate and maintain a new production plant based on imported technology, the intermediate level consists of the ability to duplicate and adapt the design for an imported plant and technique elsewhere in the country or abroad, while an advanced level involves a capability to undertake new designs and to develop new production systems and components.

Indian firms present a full spectrum of technological capabilities - while there are few firms close to the international frontier in terms of product design capability and process technology, technological capabilities of most players are extremely limited due to growing technological obsolescence, inferior quality, limited range and high costs. This adversely affects the ability of the organizations to respond to the challenges, not only of increasing international competition from other low-wage countries like China, but also from trade liberalization within the context of WTO.

Most Indian manufacturing firms appear to be stuck at the basic or intermediate level of technological capabilities. Though Indian manufacturing industry has mastered standard techniques it has remained dependent for highly expensive and complicated technologies. As a result of which productivity level has remained almost constant if it is measured in terms of efficiency, even though it shows increased productivity in its trend. Total employment outside of agriculture rose by about 51 million between 2004-05 and 2011-12, but only 6 million jobs were created in the manufacturing sector. Moreover, most of them were informal labour.

Table 1. Sectoral Technology Capabilities

Sector	Technology capability level
Food Processing	Basic
Metal forming and forging	Basic
Steel	Intermediate
Machine Tools	Basic
Pharmaceuticals	Intermediate
Chemicals	Basic
Electrical and Electronics	Basic
Automotive	Intermediate
Auto Components	Advance
IT	Advance
Telecommunication	Advance
Petrochemicals	Intermediate
Light Engineering	Basic

The structural transformation of the Indian economy over the last three decades has been presenting spectacular growth of the services sector, which now accounts for about 52 per cent of the GDP. However, the rapid growth of the services sector much before the manufacturing industry attaining maturity is not a healthy sign. A knowledge-based economy cannot be sustained in the long run unless it is adequately supported by a growing manufacturing economy. Moreover, a service economy cannot continue to thrive on a long-term basis in a country where the working population is increasing, especially in a labour intensive country. Hence, to have more forward and backward linkages with agriculture and service sector, the manufacturing sector should be given more attention.

Some sectors, such as IT, ITES and pharmaceuticals, will compete globally, employing perhaps 2% of the population and bringing wealth to many parts of India. At the same time, around 50% of the population will remain dependent on the agricultural sector, sharing less than one-quarter of India's GDP. Without reform, agriculture will continue to suffer from endemic underemployment, low wages and monsoon dependency. This will result in continued urban migration, but without the development of an industrial sector this will lead to rising unemployment in the cities. This pattern is unsustainable is growing.

It is estimated that India needs to create 7-8 million new jobs each year outside agriculture to stay at its current unemployment level of 7 percent. Manufacturing jobs are ideal for workers transitioning out of agriculture as service jobs require high level of education and professionalism. The revival of manufacturing sector can create close to 2.5 Million new jobs every year.

With the removal of all quantitative restrictions on imports and the falling import tariffs under the WTO regime, it is all the more important for the Indian industry to improve its competitive edge. The sheer volume of international trade with over 70 per cent of the seven trillion dollar market being in processed manufacturing, strongly indicates the necessity of developing global competitiveness in this sector.

Thus, growth of manufacturing industry in India is critical to ensure healthy balance of income parity, employment generation and sustenance of growth. But, India's productivity growth of manufacturing industry does not show technology driven. It is mainly because of increased use of inputs. Productivity, as everyone knows, is the ability to transform inputs into output. To allow measurement, this ability is often dressed as a ratio of output to inputs. In this fashion productivity seems so transparent that its deeper meaning is easily lost sight of. However, a sense of mystery unfolds when one wonders how the value of this ratio may be greater than one. Stating that the ratio is greater than one is equivalent to stating that inputs fall short of "explaining" output. A positive growth rate of the ratio means that the increment of output is more "generous" than would be expected from the mere increment of inputs.

8. Labour and Capital Productivity of Manufacturing Industry (1991-92 to 2000-2001)

Table 1. (Values in Lakhs)

Years	TO	K	L	TO/K	TO/L	K/L
1991-92	29919581	22123418	1358263	1.35239415	22.027826	16.28802
1992-93	36861377	27772858	1683112	1.32724464	21.9007273	16.5009
1993-94	42574425	32054715	1759741	1.3281798	24.1935745	18.21559
1994-95	51798701	38753459	2201946	1.33662136	23.524056	17.59964
1995-96	67051423	48996925	2797035	1.36848227	23.9723218	17.51745
1996-97	74180838	52215413	2655459	1.42066937	27.9352225	19.66342
1997-98	83633644	57682603	2978167	1.44989372	28.0822546	19.36849
1998-99	78377081	53706813	2482648	1.45935081	31.5699531	21.63287
1999-2000	89793835	56663430	2630427	1.5846876	34.1366003	21.54153
2000-2001	92690185	57179940	2767074	1.62102627	33.4975447	20.66441

Source: Annual Survey of Industries 2014-2015

Table 2. Labour and Capital Productivity of Manufacturing Industry (2001-02 to 2009-2010)

Years	TO	K	L	TO/K	TO/L	K/L
2001-2002	96245663	60591285	2743824	1.588441	35.0772	22.0828
2002-2003	113056111	63747308	2968905	1.773504	38.08007	21.4717
2003-04	128740055	67959786	3047777	1.894356	42.24064	22.2982
2004-05	167256142	75941770	3363505	2.202426	49.72674	22.5782
2005-06	190835548	90157861	3766366	2.116682	50.66835	23.9376
2006-07	240854764	107150382	4429135	2.24782	54.37964	24.1922
2007-08	277570904	128012553	5103023	2.16831	54.39343	25.0856
2008-09	327279786	153517773	5977184	2.131869	54.75485	25.684
2009-10	373303593	193305395	6894071	1.93116	54.1485	28.0394

Source: Annual Survey of Industries 2014-2015

Table 3. Labour and Capital Productivity of Manufacturing Industry (2010-11 to 2014-15)

Years	TO	K	L	TO/K	TO/L	K/L
2010-11	467621696	239358002	8564552	1.95365	54.59967	27.9475
2011-12 (R)	570366932	284114733	10001913	2.007523	57.02578	28.406
2012-13	602594536	314411215	11089620	1.916581	54.33861	28.3519
2013-14	655525116	338455535	12649644	1.936813	51.82163	26.7561
2014-15	688381205	351396431	14048488	1.958987	49.00038	25.0131

Source: Annual Survey of Industries 2014-2015

From the table it indicates that Tendulkar (2003) and Goldar's (2002) argument of input driven growth in Indian manufacturing industry has proved its relevance. The production has increased due to increased use of capital and labour. It can be traced from the fifth and sixth column of given table. In the fifth column, productivity per capital is given. It has not shown much improvement in the productivity level. It has remained almost constant hovering around 1.44 to 2.10. The sixth column shows productivity per labour which is constantly increasing but at a slower rate. It has increased from 22.02 to 57.02. It clearly shows that manufacturing industry in India is labour-intensive which requires combination of technological changes to improve productivity. And the seventh column shows capital per labour which is increasing with the increase in time period.

9. Productivity Analysis Using Cobb-Douglas Production Function

Empirically, the dynamics of productivity growth are captured by productivity decomposition methodologies. A wide range of decomposition methods are offered in the literature to assess sources of industry productivity growth. These methodologies decompose productivity growth by using two input factor productivity. This gives the result of economic scale of returns at specific time interval. The first time interval is the result of new economic policies that initiated in 1990's. The second time interval is the economic growth that picked up after inflow of Foreign Direct Investment, rising per capita income and reduced restrictions. The third time interval is policy initiatives by the government.

$$\ln(Y) = a_0 + \sum a_i \ln(I_i)$$

Y = Output

a_0 = Constant

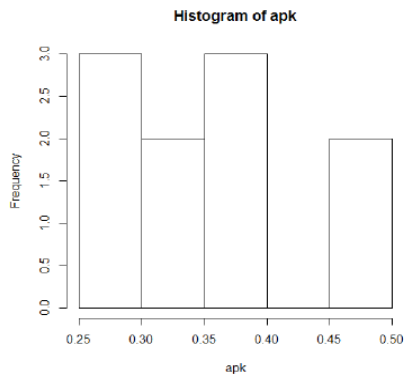
I_i = Inputs (K+L)

a_i = Model Coefficients

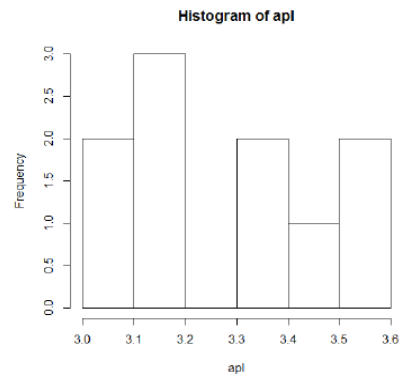
Table 3. Coefficients of Cobb-Douglas Production Function

Years	Coefficients	Column1	Column2	Total	Economies of Scale
	Intercept	Log(K)	Log(L)	[log(K)+log(L)]	
1991-92 to 2000-01	-1.5301	1.5398	-0.5195	1.020354	log(K)+log(L)>1
2001-02 to 2009-10	-3.3037	-0.8125	2.4529	1.640383	log(K)+log(L)>1
2010-11 to 2014-15	1.7567	0.89427	0.06029	0.9545651	log(K)+log(L)<1

Marginal and Average productivity of capital and labour using Histogram

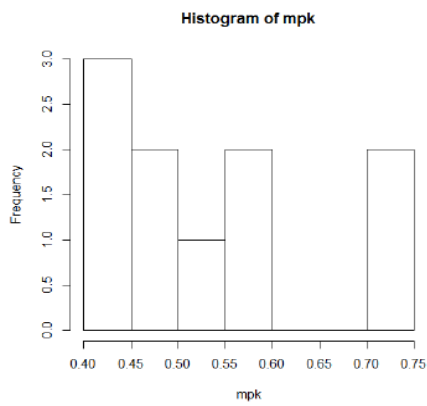


1.1

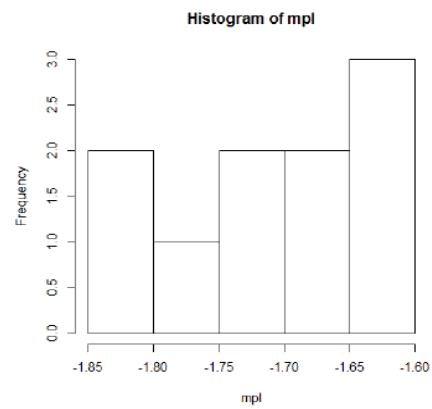


1.2

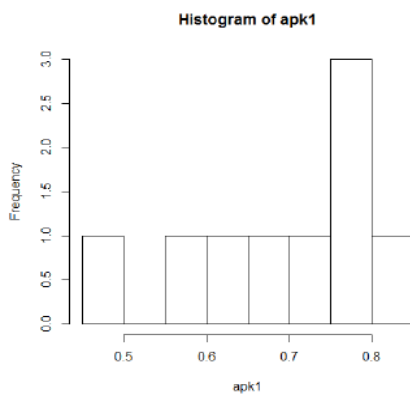
In the first period, APC is ranging from 0.25 to 0.40 then in th second period it has become 0.60 to 0.80 and then in the third period, it rang from 0.65 to 0.68 which shows APC has been increasing but at very minimal rate.



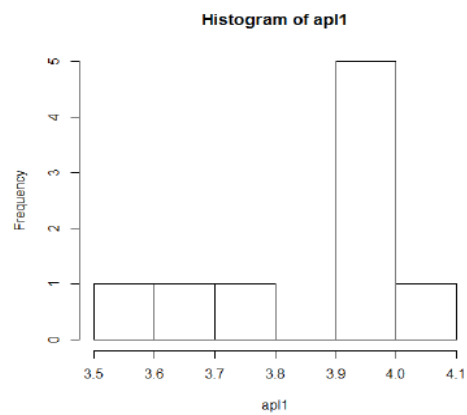
1.3



1.4

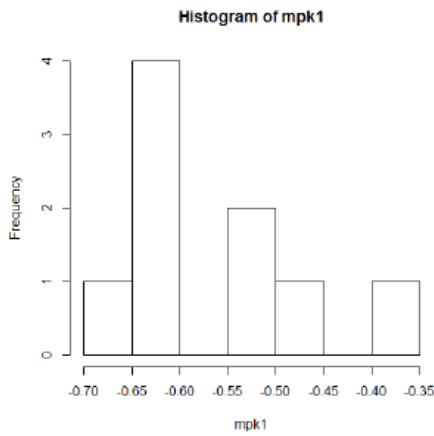


2.1

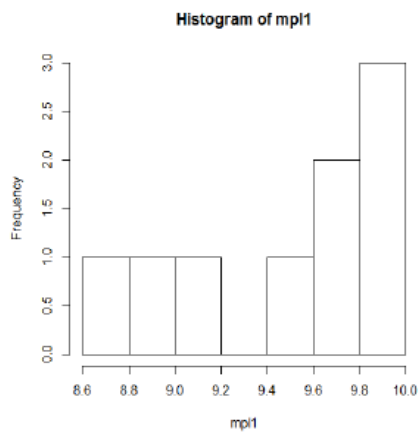


2.2

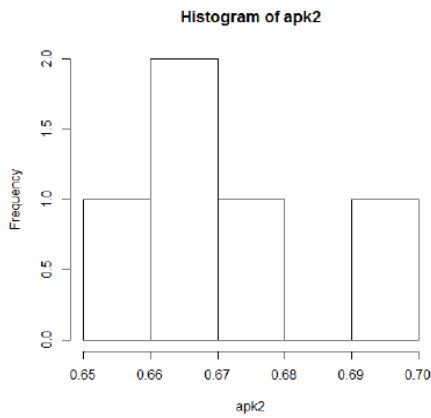
In the same way APL is ranging from 3.1 to 3.4 in the first, 3.9 to 4.0 in the second and 3.85 to 4.05 in the third period. Here, it states that APL is constant over many years since the reform period.



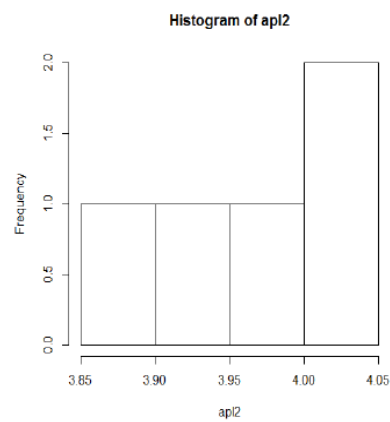
2.3



2.4

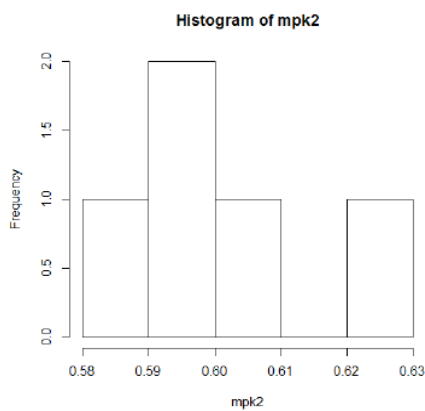


3.1

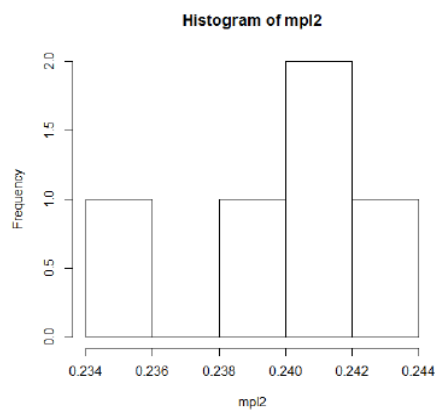


3.2

Similarly, MPC is ranging from 0.40 to 0.60, -0.65 to -0.50 and 0.58 to 0.61 in first, second and third period respectively. MPC has decreased between 2001 and 2010, if compared with earlier period, then again increased but remained same as it was before 2001-02. MPL is ranging from -1.75 to -1.60, 9.4 to 10.0 and 0.27 to 0.24 in the first, second and third period respectively. MPL was large during the period between 2001 and 2010 as compared to negative digits during 1991 to 2000. Later, it has again increased, which shows good sign in terms of productivity.



3.3



3.4

The above histograms give details regarding the frequency of average and marginal product of factor utilized for the production process mainly capital and labour for different time period i.e. three phases of time period. It makes clear that how much capital and labour input is giving in return in terms of output.

10. Sectoral Composition of Manufacturing Industry: Its productivity and Growth

The growth of various manufacturing industries can be traced from chart 3 and chart 4 that show sectorial composition of manufacturing industries from 2005 till 2015. The trend shows not much improvement in the productivity except certain industries such as Motor Vehicles, Trailers Semi-Trailers, Other Transport Equipment, Machinery and Equipment N.E.C., Radio, Tv and Communication Equipment and Apparatus etc. This is because of technological changes in these industries that have caused production level to increase at reduced input cost.

Automotive Industry:

The Indian auto-components industry has experienced healthy growth over the last few years. Some of the factors attributable to this include: a buoyant end-user market, improved consumer sentiment and return of adequate liquidity in the financial system.

The auto-components industry accounts for almost seven per cent of India's Gross Domestic Product (GDP) and employs as many as 19 million people, both directly and indirectly. A stable government framework, increased purchasing power, large domestic market, and an ever increasing development in infrastructure have made India a favourable destination for investment.

Automobile Industry:

The Indian auto industry is one of the largest in the world. The industry accounts for 7.1 per cent of the country's Gross Domestic Product (GDP). The Two Wheelers segment with 81 per cent market share is the leader of the Indian Automobile market owing to a growing middle class and a young population. Moreover, the growing interest of the companies in exploring the rural markets further aided the growth of the sector. The overall Passenger Vehicle (PV) segment has 13 per cent market share.

India is also a prominent auto exporter and has strong export growth expectations for the near future. In April-March 2016, overall automobile exports grew by 1.91 per cent. PV, Commercial Vehicles (CV), and Two Wheelers (2W) registered a growth of 5.24 per cent, 16.97 per cent, and 0.97 per cent respectively in April-March 2016 over April-March 2015.

Pharmaceutical Industry:

The Indian pharmaceuticals market is the third largest in terms of volume and thirteenth largest in terms of value, as per a report by Equity Master. India is the largest provider of generic drugs globally with the Indian generics accounting for 20 per cent of global exports in terms of volume. Of late, consolidation has become an important characteristic of the Indian pharmaceutical market as the industry is highly fragmented.

India enjoys an important position in the global pharmaceuticals sector. The country also has a large pool of scientists and engineers who have the potential to steer the industry ahead to an even higher level. Presently over 80 per cent of the antiretroviral drugs used globally to combat AIDS (Acquired Immuno Deficiency Syndrome) are supplied by Indian pharmaceutical firms.

11. Findings

The division of years in three phases gives elaborate detail regarding how the manufacturing industry of India have been working on its productivity and efficiency from 1991 which is the crucial era in terms of liberalisation. The analysis of those three phases, among which the first period between 1991-92 and 2000-01 shows .02 value greater than the constant returns to scale. The estimate for the input capital and labour is 1.0203 which is almost close to constant returns to scale. The second period 2001-02 to 2009-10 shows value 1.6403 which reflects increasing returns to scale. Inputs give 0.64 more returns in terms of output than its value. It might be due to progress of certain industries. The third period 2010-11 to 2014-15 shows decreasing returns to scale with the coefficient 0.954 of both the inputs. The third period is very essential for future study in the productivity analysis as this period have given two major initiative from the government side mainly NAM 2011 and Make in India, 2014. The third phase include only five year period that becomes important for comparison for the analysis of next five year period 2015-16 to 2019-20, as this period is crucial because of the initiatives taken by the government.

The sectoral composition also states that the productivity is stagnant in almost every manufacturing industry except for few industries. These industries have gained over technology and have managed to increase its productivity because of which some relief have been gained over other low productive industrial sectors.

The estimate of total inputs varies from 0.945 to 0.957 for the period between 2010-11 and 2014-15. It is quite fluctuating

between these values and also remains hovering around stagnancy.

Development of manufacturing sector is needed especially when the large portion of population is poor and less literate.

12. Critical Issues for Growth

The primary reason for Indian manufacturing not being competitive enough is the significant presence of small-scale unregistered manufacturing units across the entire spectrum, even in classically scale and capital-intensive segments. Such unregistered manufacturing accounts for 23 per cent of the total capital employed and 84 per cent of the workforce. Even the registered manufacturing sector is highly skewed towards low scale. Eighty five per cent of factories in India have less than USD 200,000 invested in plant and machinery. While this is not to belittle the value of small and medium enterprises, in India, a large number of such enterprises have been created because of artificial market distortions. The deliberate fragmentation of units has been detrimental to competitiveness. Even though number of factories have increased but it does not show increase in productivity as found in the study of Schumpeter (1934, 1942), Hopenhayn (1992). The study shows that economies of scale has been diminishing over the years. The reason might be an obsolescence and basic technology, labour-intensive productivity, less expenditure on R&D etc.

The other important reasons for the Indian manufacturing being not competitive enough include:

- Poor ranking in higher education and training, goods market efficiency, health and primary education, technological readiness, financial market development, labour market efficiency.
- Poor quality of transport infrastructure across all sectors including port facilities (where productivity is among the lowest in the world), surface roads, railways, airports and waterways.
- High cost of power. Industrial power continues to be among the most expensive in the world. It is about 50 per cent more expensive than in China.
- High cost of capital: It continues to be 10-12 % against international average of 6-8 %. Capital per labour is also rising as a result of which it can say that efficiency has not improved.
- With the entry of new firms the efficiency has not improve, in fact the unregistered enterprises have gained in numbers with higher capability of employing workers but at lower productivity.

13. Conclusion

The Government has to play a crucial role in providing the industry with a positive investment climate in terms of better infrastructure support, institutional finance at affordable rates of interest, and designing fiscal policies aimed at endorsing accelerated growth of the manufacturing sector. In particular, special efforts are needed to upgrade infrastructure facilities and technological development.

At the same time, the manufacturing firms should concentrate on internal changes aimed at improving efficiency and reducing costs. For E.g. a CII-Mckinsey study identifies the difference in labour productivity across multiple sectors between India and China from 10% in TV assembly to 60% in footwear.

Upgrading manufacturing technology levels, redesigning organisation structures to enhance accountability and responsiveness, enhanced emphasis on attracting and retaining talent, evolving product-mix strategies, explicitly factoring in the opportunities in export markets, re-engineering core processes to dramatically improve efficiency and drive business value, enhancing quality focus and customer orientation are very essential factors that should be adopted at firm level.

Above mentioned tools are required for development process to take place in manufacturing industries. Hence, it can be concluded that entry of new firm does not ensure efficiency to increase as far as industry alone is considered. The research based on new entry of a firm in the industry remains unproductive, especially, in case of developing countries if the economy consists mostly of unorganized sector and the role of government in the industry sector is minimal. And the critical theory of achieving the higher growth rate by skipping manufacturing industry is also not valid for India, because India is considered as labour intensive country and it becomes a big challenge to the country like India to provide employment to growing labour population. Now, it is to see that under 'National Manufacturing Policy' (NMP), how the government work on envisaged policy i.e. to increase the contribution of manufacturing from ~15% to 25% of GDP by 2022.

Productivity is a key to raise living standard of people. Without productivity there would be no social advancement. In an economy that expanded only in the same proportion as the inputs absorbed in production, the size of the economy would grow but welfare would not. Productivity is also a key to poverty reduction. Research is gathering evidence on the fundamental solution to poverty which is productivity. The report by ILO, provides evidence of the impact of productivity growth on poverty reduction in developing countries. According to this report, labour productivity growth accounts better for changes in poverty than economic growth. Productivity does better against poverty than overall growth because productivity specifically generates skilled jobs, which are sources of income and social participation. Therefore,

productivity improvement in terms of efficiency is necessary for mentioned factors.

Acknowledgements

This research paper is one of the chapter from the dissertation which were completed during the 2nd year of the master's program under the guidance of Dr. Vibhuti Patel, professor and chairperson, Advanced Center for women's studies, School of Development studies, Tata Institute of Social Sciences.

References

- “Indian Manufacturing Industry: Technology status and prospect”, UNIDO, https://www.unido.org/sites/default/files/2009-04/Indian_manufacturing_industry_technology_status_and_prospect_s_0.pdf
- Aggarwal, A., & Sato, T. (2011) “Firm dynamics and productivity growth in Indian Manufacturing: Evidence from plant level and panel dataset”, National Council of Applied Economic Research, New Delhi.
- Aghion, P., Richard, B., Rachel, G., Peter, H., & Susanne, P. (2009). The effects of entry on incumbent innovation and productivity. *Review of Economics and Statistics*, 91(1), 20-32. <https://doi.org/10.1162/rest.91.1.20>
- Balakrishnan, P., & Babu, M. S. (2003). Growth and Distribution in Indian Industry in the nineties, *Economic and Political Weekly*.
- Bhat, T. P. (2014). INDIA Structural Changes in the Manufacturing Sector and Growth Prospect, Institute for Studies in Industrial Development, New Delhi.
- Deshmukh, J., & Pyne, K. P. (2013). “Labour productivity and export performance: Firmlevel evidence from Indian manufacturing industries since 1991”, Asia-Pacific Research and Training Network on Trade, Bangkok, ESCAP.
- Dougherty, S., Herd, R., & Chalaux, T. (2009). What is holding back productivity Growth in India? *OECD journal*, 2009, ISSN 1995-2848.
- Gera, N. (2012). Significance and future prospects of textile export in Indian economy. *International Research Journal*, 2(1), 2012.
- Goldar, B., Aggarwal, S., Das, D., erumban, A., & Das, P. (2016). Productivity Growth and Levels - A comparison of Formal and Informal Manufacturing in India, Centre f-or Development Economics, Delhi School of Economics.
- Greene, W. (2007). The Emergence of India's Pharmaceutical Industry and Implications for the U.S. Generic Drug Market, U.S International Trade commission, Washington DC.
- Hopenhayn, H. A. (1992). "Entry, Exit, and Firm Dynamics in Long Run Equilibrium." *Econometrica, Econometric Society*, 60(5), 1127-1150, September. <https://doi.org/10.2307/2951541>
- Indian manufacturing: overview and prospects (2015), Indian Brand Equity Foundation.
- Isaksson, A., H Thiam, & R. Ghislain, (2005). “Productivity in Developing countries and trend”, United Nations Industrial Development Organisation, Vienna.
- Iyer, A., Koudal, P., Saranga, H., & Seshadri, S. (2011). “Indian Manufacturing—Strategic and Operational Decisions and Business Performance”. Indian Institute of Management, Bangalore.
- Joumard, I., Sila, U., & Morgavi, H. (2015). “Challenges and Opportunities of India's Manufacturing Sector”, OECD Economics Department Working Papers No. 1183.
- Kaliappa, K. (2004). “Is the manufacturing sector in India an engine of growth?”. Institute For Social And Economic Change.
- Kathuria, V., Raj, R. S. N., & Sen, K. (2010). Organised versus Unorganised Manufacturing Performance in the Post-Reform Period. *Economic and Political Weekly*, June 12, 2010, xlv(24).
- Kaur, M., & Kiran, R (2008). Indian Manufacturing Sector: Growth and Productivity under the New Policy Regime, *International Review of Business Research Papers*, 4(2), March 2008, 136-150.
- Pakes, A., & Ericson, R. (1989). Empirical Implications of Alternative Models Of Firm Dynamics, NBER Working Paper No. 2893, Cambridge, MA 02138.
- Ranis, G. (2004). Arthur lewis' contribution to development thinking and policy, economic growth center, Yale University.
- Rao, K. S., Dhar, B., Ranganathan, K. V., Choudhury, R., & Negi, V. (2014). FDI into India's Manufacturing Sector via M&As: Trends and Composition (2014), Institute for Studies in Industrial Development.

- Rodrik, D. (2013). *The Past, Present, and Future of Economic Growth*, Global citizen foundation.
- Roy, T. (1999). *Growth and Recession in Small-Scale Industry A Study of Tamil Nadu Powerlooms*, Economic and Political Weekly.
- Tanna, B., Narwekar, N., & Singh, S. (2016). *India Manufacturing Barometer: winds of change*, FICCI.
- The economic survey of India 2015-16*, Department of economics, Ministry of finance, pp 102-114.
- The Indian Automotive Industry Evolving Dynamics* (2010), KPMG.
- Unel, B. (2003). *Productivity trend in India's Manufacturing sector in last two decades*, International Monetary Fund, Asia Pasific Department.

Copyrights

Copyright for this article is retained by the author(s), with first publication rights granted to the journal.

This is an open-access article distributed under the terms and conditions of the [Creative Commons Attribution license](#) which permits unrestricted use, distribution, and reproduction in any medium, provided the original work is properly cited.